

GVC SHRM

2018 STATE OF THE CHAPTER



A NOTE FROM THE PRESIDENT

2018 has been a time to reflect on what continues to sustain us professionally. GVC SHRM and SHRM continue to support our members with solutions to our HR challenges. HR is looked upon for answers and during 2018, GVC SHRM has been there for you to help bring those answers and solutions back to your organizations.

GVC SHRM has an outstanding Board of Directors committed to bring you superior programming, legislative updates and advocacy on important labor issues, building relationships with our college students, assuring our programs meet the standards for certification, partnering with Junior Achievement in our local schools to promote career readiness and much, much more!

We continue to support the communities within our chapter region through our Community Outreach initiatives and our "On the Road" programs. We will continue to provide events to support your professional development and ability to network. We invite you to volunteer on a committee and to join GVC SHRM if you are new to HR or just learning about us.

Ann Maynard
GVC SHRM President (2017-2018)

CERTIFICATION

- Assisted HR professionals in the pursuit of HR certifications.
- Our workshop has instructed over 121 students in 5 years.
- Certification pass rate is 81%, due in part to our instructors.
- Assisted certified professionals in maintaining their credentials.

COLLEGE RELATIONS

- Committed to serving our HR Leaders of tomorrow.
- Hosted the 2018 SHRM Student Case Competition.
- Ongoing support of our three SHRM Student Chapters.
- Providing student internships with member organizations.

COMMUNITY OUTREACH

- "Win-Win Initiative" as a key community support initiative:
 - To assist members in filling job openings by providing qualified candidates who happen to have some form of disability.
 - To identify local not-for-profit organizations that sell products and/or services that members and their companies may wish to purchase.

CONSORTIUMS

- Local Food & Beverage companies come together to share best practices and ideas to solve common issues.
- Global companies have recently formed a Global group to discuss global employment challenges and other concerns.

DIVERSITY

- Annual D&I program.
- Podcast Series with local diversity experts.

GOVERNMENT AFFAIRS/ADVOCACY

- Regular legislative updates at programs.
- Encourages our members to respond to legislative alerts through letter writing campaigns.



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JOB POSTINGS

- Successfully posted 64 HR jobs for our HR members.

LEGAL UPDATE

- Largest Attendance to date.
- Hot Topics – What you need to know in HR.

MEMBERSHIP

- We increased our membership by 10% this year!
- Currently Mega Chapter status.

NEWSLETTER

- Consistent guest writers with timely topics every quarter.
- Calendar of upcoming programs.

PROGRAMS

- "On the Road" series which takes our programs into other counties every quarter.
- Offered 19 programs in 2018 on a variety of HR subjects.
- Luncheon webinars.

SCHOLARSHIP

- 2nd Annual Joanne R. Schneider HR Scholarship Award.
- Applied for Pinnacle Award to recognize this scholarship.



WWW.GVCSHRM.ORG

SOCIAL MEDIA

- 45% increase in Facebook likes since last year
- 20% increase in Twitter followers since last year
- New GVC SHRM LinkedIn page

WEBSITE

- Users are up 15% from last year.
- New Users up 16% from last year.
- Total sessions up 11% from last year.

WORKFORCE READINESS

- 15 of our GVC SHRM members volunteered with Junior Achievement.
- Partnered with Roberts Wesleyan College for a member tuition discount.
- Supported Working Wardrobe with over 200 pieces of clothing donated.



This has been my first year with GVC SHRM but I have been blown away by how much I have learned, and how I have already been able to grow my professional network and career. Everyone has been so supportive, and that is something SHRM should be proud of. I look forward to continuing to be involved and eventually able to help others coming into their HR career.

GVC SHRM MEMBER

I think the programming has been very well-rounded and relevant, and the organization is doing well with its programming. I enjoy an opportunity once or twice per year of pure networking/social events.

GVC SHRM MEMBER

