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Soon

## **GETTING ENGAGED: Strategies to**

**Start Date: 8/18/2016 7:30 AM**

**End Date: 8/18/2016 12:30 PM**

GVC SHRM Annual HR Conference: **GETTING ENGAGED: Strategies to Tie the Knot Between Employees & Organizational Success!** We all know that Employee Engagement is a buzzword in the HR community. Why does it keep coming back around? Because it is the **KEY** to a successful company. Employees are our biggest asset these days. We need to know how to get them involved in our businesses so we can retain them. The more we invest in people, the less we invest in resources that don't actually help out bottom line. This conference is designed to give everyone a solid foundation of why we need to engage our employees and **HOW** to actually do this. We will give you real examples of ways to create engagement from building teams within the organization and from leaders bringing it to their departments. This is an opportunity for Human Resources Professionals to bring back these strategies to their employees and start getting your employees **ENGAGED!** This program has been pre-approved for 3 Professional Development credits (PDCs) by the Society for Human Resource Management and 3 HR (General) credits by the HR Certification Institute. **Thursday, August 18, 2016** Location: Temple B'Rith Kodesh, 2131 Elmwood Avenue, Rochester, NY 14618 Agenda: 7:30 - 8:00am: Registration, Networking & Vendor Fair, and Breakfast 8:00 - 8:45am: Welcome&Opening Remarks 8:45am - 10:15am: Keynote:Seth Silver & Tim Franz- Creating ART: Achieving Results through TEAMS 10:15 - 10:45: Networking & Vendor Fair, light refreshments 10:45 - 12:15: Keynote: Gregg Lederman, Brand Integrity - Essential Habits of Trusted Leaders 12:15 - 12:30: Conference Wrap Up/Prizes

### **Location(s)**

Temple B'Rith Kodesh  
2131 Elmwood Ave,  
Rochester, NY 14618