

# HR METRICS

# HR Metrics That Matter



**Start Date: 9/16/2015 7:30 AM**

**End Date: 9/16/2015 9:00 AM**

**HR Metrics that Matter** Speaker: Ann Maynard, Managing Director, Maynard HR Consulting Sponsor: Focused 401(k) Partners This program is hosted by GVC SHRM. This program has been pre-approved for 1 PDC credit by the Society of Human Resource Management and 1 Business (Strategic) recertification credit by the HR Certification Institute. Location: NYSUT Conference Center, 30 North Union Street, Rochester, NY 14607 Registration & Networking: 7:30am - 8:00am Program: 8:00am - 9:00am HR metrics allow for the analysis of critical employee data and assist with the execution of informed day-to-day decisions and longer-term evaluations about employees and related business issues. Using this data wisely translates into a more agile, comprehensive approach to managing the needs of the entire workforce, giving your organization a significant competitive edge in the struggle to find and retain talent. By the end of this session, participants will: •Learn how HR metrics can provide strategic data about what's working so you can make smarter decisions about where to put your limited time and resources. •Detailed metrics will help organizations make fact-based decisions about their human capital investments. •HR metrics can give insight into what may be negatively impacting the organization's long-term goals. About our speaker: Ann Maynard, Managing Director, Maynard HR Consulting Inc. Ann Maynard is the president and founder of Maynard HR Consulting, Inc. Established as a result of the Patient Protection and Affordable Care Act (PPACA), this pivotal health care reform legislation will create a myriad of dramatic changes for businesses large and small - the burden of compliance will fall to Human Resource professionals. Taking an aggressive approach toward disseminating and making sense of Public Law 111-148, veteran senior HR executive Maynard leverages more than twenty years of progressive experience in all areas of human resources (at start-ups and Fortune 500 companies) to bring clear understanding, rational processes toward adaption, integration and especially compliance to her clients. Prior to the launch of Maynard HR Consulting, Ms. Maynard was the Vice President of Human Resources for BlueTie, Inc., Mykonos, Inc. and Adventive, Inc. where, as a member of the executive team of these companies, she was responsible for all strategic direction and functions related to the Human Resources department. Prior to joining BlueTie she held increasingly senior positions in human resources with Bausch & Lomb, Champion Photochemistry and Mpower Communications. In addition to being a panel member and speaker on various topics related to human resources, Maynard has written extensively on the subject of wellness, being published in newspapers, business journals and such respected industry journals and websites as WHAGR (Worksite Health Alliance of Greater Rochester) and WELCOA. Maynard travels extensively to meet with her growing list of clientele around the United States. She is an active member of National and Local Society for Human Resource Management (SHRM and GVC SHRM), National Human Resources Association (NHRA), QUEST Rochester's HR Network and was recognized in 2010/2011 as 'Woman of the Year in HR' by National Association of Professional Women. Maynard is a graduate of Rochester Institute of Technology where she earned a Bachelor of Science in Electrical Engineering and the Wharton School of Business at the University of Pennsylvania where she earned her Certified Employee Benefits Specialist certification, CEBS. Ms. Maynard has earned her Senior Professional in Human Resources, SPHR, from the HR Certification Institute. **PRICING:** GVC SHRM Member: \$30 Non-Member: \$40 Student/Member

## Location(s)

NYSUT Conference  
Center, 30 North Union  
Street, Rochester, NY  
14607