



# Emerging Factors Influencing Employer

**Start Date: 4/15/2015 7:30 AM**

**End Date: 4/15/2015 9:00 AM**

Speaker: Mike Mancuso, Partner, Lawley Insurance      This program is hosted by GVC SHRM. This program has been pre-approved by the Society for Human Resource Management for 1.5 Professional Development Credits (PDCs) towards the SHRM-SCP or SHRM-CP, and 1.5 HR (General) recertification credits by the HR Certification Institute.      Sponsor: Lawley Benefits Group      Location: NYSUT Conference Center, 30 North Union Street, Rochester, NY 14607      Registration & Networking: 7:30am - 8:00am      Program: 8:00am - 9:30am      Plan sponsors face a highly complex health care benefit environment that continues to evolve. A variety of forces are converging — escalating costs within a weak economy worldwide, competitive pressures, the need for improved workforce productivity, health care reform's ongoing impact and new benefit delivery channels — that present unique challenges and opportunities for employers to maintain or achieve a high-performing health program. As a result, companies will refine their strategies and approaches to achieve optimal value from their health benefit programs, and help employees improve health status and overall well-being.      Attendees will learn how these and other factors will affect their benefit situations, what new solutions are developing to address these factors, and how to evaluate and determine what the best answer is for their workforce.      Speaker Bio: Michael Mancuso      Mike has been in the insurance industry since 2003. As a partner, Mike has an integral role in the expansion of sales and community relations in the Rochester market as well as primary oversight of the sales and service teams. In addition, Mike facilitates and implements strategic initiatives in the Rochester area market. His vast business experience coupled with his experience in health care enable him to deliver quality, attentive service and unique benefit solutions. As a former business owner, Mike has extensive knowledge in strategic planning with an emphasis in creating cost-effective health care solutions for companies throughout Upstate New York.      PRICING:      GVC SHRM Member: \$30      Non-Member: \$40      Member in Transition: \$15      Student: \$15      Seating is limited! Book today!

## Location(s)

NYSUT Conference  
Center, 30 North Union  
Street, Rochester, NY  
14607