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Soon

PART 3 ONLY: Leveraging 2020's

Start Date: 10/22/2020 9:00 AM

End Date: 10/22/2020 11:30 AM

REGISTRATION FOR PART 3 ONLY! The Right Talent, Right Now Symposium Series
Leveraging 2020's Learnings for a Culture of Inclusion October 22nd 9:00am - 11:30am *held
virtually via ZOOM* This program has been pre-approved for 2.5 Professional Development Credits
(PDCs) by the Society for Human Resource Management and 2.5 HR General credits by the HR
Certification Institute At this pivotal time in our shared history, talent solutions are needed now
more than ever. The unemployment rate for individuals with disabilities and many minority populations is at
alarming levels, while businesses struggle to fill job openings and to find the right talent, right now. How do
we survive and thrive in this new normal? How does Corporate Social Responsibility (CSR) adjust to these
times? How do underserved populations find a workplace that feels like home? Our impactful educational
and professional development series offers three sessions that give organizational leaders, workforce
preparation agencies, and Human Resource/Staffing professionals the opportunity to learn strategies for
improving employment results. This ultimately improves business outcomes through attracting, retaining and
advancing the broadest diversity in talent. Join us! The combined disruption of COVID-19 and the
Racial Equity Movement presents us with challenges and opportunities. To stay viable and demonstrate their
social consciousness, organizations have had to respond and adjust in their workplaces as well as in the
communities they serve. We will explore these topics as well as provide a brainstorming and wrap up session
to tie together all three sessions. Attendees will learn: Participants will explore perspectives on
today's employees. They will learn how to adopt new methods of operations and technology while
maintaining employee engagement. Best business practices that support Racial Equity Strategies and all
diverse populations will be covered. Attendees will learn how to gauge if their organization's data
accurately represent their culture. Participants will learn how to ensure people with disabilities and other
barriers have a place in their HR strategy About the speaker: A native of Rochester, NY, Adrian
Hale is the Senior Manager of Workforce / Economic Development & Education Initiatives at the
Rochester Chamber of Commerce. In addition to his responsibilities at the Chamber, Adrian serves on
several boards in the Greater Rochester community, most notably as a community board member on the
Democrat and Chronicle's Editorial Board. As a United States Marine, he made two combat deployments in
support of Operation Enduring Freedom to Afghanistan and served with the United States Air Force
reserves. Adrian graduated from Monroe Community College with distinction in 2014 and was a recipient of
the SUNY Chancellor's Award for Excellence. Upon graduating from MCC, Adrian transferred to Yale
University, where he received his B.A. in Political Science and became a Director's Fellow at the Institution
for Social and Policy Studies with a focus on education reform, and police accountability. As a Senior
Manager at the Chamber of Commerce, Adrian has been working to improve educational outcomes for the
Greater Rochester's youth and enhance the quality of our workforce. Examples of his work include; career
readiness efforts such as, Mentor to Employment-- an internship program designed to introduce East High
School students to available careers throughout the Rochester area, while also creating a pipeline into jobs
that do not require further credentialing. He has also partnered with the non-profit organization Pencils and
Paper to organize a school supply drive for economically disadvantaged students. By leveraging the
generosity of chamber members, Adrian has helped place school supplies into the hands of over twenty
thousand students in need. He also catalyzed the chamber's adoption of School #57 where he organized a
winter apparel drive that led to three full shipments of winter wear for School #57 students. As a thought
leader on the Democrat and Chronicle's Editorial Board, Adrian was a driving force in making education