



Image  
Coming  
Soon

# How to Develop Organizational & HR

**Start Date: 11/14/2018 7:30 AM**

**End Date: 11/14/2018 10:00 AM**

How to Develop Organizational & HR Strategic Plans Wednesday, November 14th 7:30 - 8:00: Registration & Networking 8:00 - 10:00: Program Location: Landsman Development Corporation, 3 Townline Circle, Rochester NY 14623 Presented by Mary Burkhardt, Lead Peak Performance This program has been pre-approved for 1.5 Professional Development Credits (PDCs) by the Society for Human Resource Management and 1.5 Business (Strategic) recertification credits by the HR Certification Institute. Organizational and strategic plans are the lifeblood of any organization. It is upon this foundation that successful versus mediocre strategy is built. In addition, it is strategic plans that bring Human Resources Professionals and organizations' team members to the table for engagement in the future direction, decision-making, and desired performance outcomes. By the end of this session, participants will: •Know the difference between lean versus mediocre strategic learning and planning. •Understand the elements of the strategic learning and planning process. •Know how to develop and apply the evidence-based attributes of strategy. •Know how to lead best practices for engaging team members in owning, self-accountability, and executing strategic learning and planning. •Enhance the belief that strategic learning and planning is the head, heart and hands of any organization. About our Speaker: Mary L. Burkhardt, BS, MA, CAS, serves clients in their development as strategic, innovative, progressive leaders in strategy creation and engagement for execution, positioning ever-maturing leaders and team members to win in our highly competitive global marketplace and how to excel in operational excellence. Mary is recognized as a performance results leader applying innovative solutions, discipline and best practices to significantly improve and sustain Peak to Peak Performance. Mary helps clients make leadership and strategy everyone's job, leverage and align diversity and culture as a key performance asset, apply methods for simplifying and removing waste in business processes, consolidate functions for improved efficiency and cost reduction, and implement fast cycles of improvement and strategic transformation renewal for successful competitive advantage. As an experienced global change agent, Mary has led people in small to worldwide organizations to be more focused on customer delight, accountable, flexible, proactive and productive as compared to the competition. She has demonstrated the ability to build performance-based cultures through proactive relationships with customers, suppliers and people across multiple organizations. Mary has held a wide range of leadership roles in public and higher education, business units, manufacturing and corporate functions including serving for a number of years as a Corporate Vice President of a Fortune 100 Company, responsible for the performance of thousands of employees. Mary authored two books, both of which achieved #1 Best Seller status on Amazon and a third released on Amazon this year. •LIFT: Lead to Ignite Futures and Teams •Worlds Collide: How Business Can Be Enriching for All •The Upside Down Triangle: Ignite the Life-Force Within Your Business Mary wrote the forward to "Why Johnny Still Can't Read: A New Look at the Scandal of our Schools" by Rudolf Flesch, was published in "Empty Pages: A Search for Writing Competence in School and Society" by Clifton Fadiman and James Howard and in "Changing Focus: What's Changing in the Business World" by Alecia Swasy. Mary holds a Bachelor of Science degree in Education, a Master's Degree and Post-Graduate Education in Educational Administration, and executive development includes: Finance and Accounting for Non-Financial Managers, Wharton School, University of Pennsylvania; Leadership in the 21st Century, Kenan Flagler Business School, University of North Carolina; Program for Manufacturing Excellence, Carnegie Mellon University; Statistical Thinking for Managers, Joiner Associates; Communication Skills for Managers, Ridge Associates; Lean Thinking and Simplification, Toyota; Quality Management, Dr. Edward