



Image  
Coming  
Soon

# Seven Strategies to Find & Keep the

**Start Date: 3/1/2018 7:30 AM**

**End Date: 3/1/2018 10:00 AM**

7 Strategies to Find & Keep the Best Employees Thursday, March 1, 2018 Location: NYSUT Conference Center, 30 North Union Street, Rochester, NY 14607 Registration & Networking: 7:30am - 8:00am Program: 8:00am - 10:00am Presented by Nancy Roberts, the DISC Wizard Sponsored by Paylocity. This program has been pre-approved for 2.0 Professional Development Credits (PDCs) by the Society of Human Resource Management and 2.0 HR (General) recertification credits by the HR Certification Institute. People Are NOT Your Number One Asset! Only the RIGHT people are an asset. In fact, the wrong people can be a serious liability. “Success comes from getting the right people on the bus and the right people in the right seats,” said Jim Collins in his timeless book “Good to Great”. This sounds simple but as we know is not always easy. So how do we find, hire and keep the “right” people? By the end of this session, participants will: •Discover how to reduce the number of “wrong” job applicants just by rewriting your job ad •Learn a process for getting VERY revealing references from previous employers •Realize a hidden organizational challenge that is more insidious and costly than turnover •Learn how to keep reliable, productive people once you’ve hired them! Nancy Roberts, C.P.B.A., is a national speaker, trainer and consultant helping companies hire the right people by assessing the underlying factors of performance – motivation and behavior. She is a Certified Behavioral Analyst but better known by her clients as The DISC Wizard as they say it is like she has “a crystal ball” when it comes to predicting how candidates will act on the job. She has owned her own business since 2002 and has spoken at many national, regional and local workshops and conferences. Nancy is able to do what many speakers don’t – bring fun and energy to important topics and subjects. PRICING: SHRM Members: \$30 Non Members: \$40 Students/Members in Transition: \$15

## Location(s)

NYSUT Conference  
Center, 30 North Union  
Street, Rochester, NY  
14607